



The Walker JumpStart for B2B CX programs contains three key elements:

- An assessment of CX maturity
- A technology readiness assessment
- An audit of current program design

Walker's team of B2B experts will work with each customer to gather relevant information and deliver recommendations to accelerate the launch and success of their XM program.

Let's face it - getting started is often the biggest obstacle. This program helps customers get up and running quickly and puts them on a fast track for CX success.

Here Are the Details for the Q4 Program

THE OFFER: Select Walker as the services partner for your account management deal, and we'll deliver the free program to your customer.

THE CATCH: None! Just include Walker in any Guided, Advanced or Managed XM services offering with the Account Management SKU. What's more, we'll help you close the deal!

THE LIMIT: No limit on the number of deals! Bring it on!

THE REASON: Like you, we have big goals for Q4. And, the release of the new Account Management SKU is squarely in our sweet spot!

CONTACT: Contact your Walker rep to move on this. Don't know who that is? Just drop a note to Sonya McAllister at smcallister@walkerinfo.com.

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