



FREE OFFER

Jump Start Your B2B CX Program

For a limited time, the B2B experts at Walker are offering their JumpStart for B2B program at no charge. Launch your program smarter, faster and easier with this complimentary program that will accelerate your CX success. Key elements include:

- **CX Maturity** – an assessment of six key experience management competencies benchmarked to other B2B organizations.
- **CX Technology** – an evaluation of your current systems for accessing and connecting customer information.
- **CX Program Design** – a review of up to two current programs relative to customer listening best practices, or a best practice recommendation if you're just getting started.

The program includes two free, consultative sessions with Walker B2B advisors to help you get a fast, intelligent start to your CX program.